

2025

Clean
Energy
Business
Council



مجلس
صناعات
الطاقة
النظيفة

Middle East & North Africa
الشرق الأوسط وشمال أفريقيا

SPONSORSHIP PROPOSAL

The 13th CEBC Annual Summit

VENUE:
Expo City Dubai

DATE:
Thursday, 30th October 2025

2025

WHY SPONSOR?

The CEBC is renowned for hosting high-quality, informative, and engaging events across the MENA region. By sponsoring, you will:



ELEVATE YOUR BRAND AS A LEADER

In the MENA region's energy transition, positioning your company alongside top innovators and decision-makers.



FORGE STRATEGIC CONNECTIONS WITH KEY DECISION-MAKERS

From both public and private sectors to open doors to new partnerships.



AMPLIFY YOUR BRAND'S REACH AND RECOGNITION

By leveraging our platform to connect with a targeted audience in the energy sector.



BENEFIT FROM A COMPREHENSIVE TARGETED MARKETING CAMPAIGN

Across the CEBC's extensive networks of 40,000+ industry stakeholders



ACCELERATE BUSINESS GROWTH

By connecting with high-value clients who are actively seeking innovative solutions in the energy space.



ESTABLISH YOUR THOUGHT LEADERSHIP

By sharing your insights with an influential audience of industry experts and decision-makers.

+200Expected C-Suit Level
Attendees**+100**CEBC Members and
Partners**#10**

Sessions

+25

Speakers

+40K

Reach

HEADLINE SPONSOR – AED 65,000 (ONLY ONE AVAILABLE)

- ✓ Exclusive opportunity to **deliver a 15-minute keynote speech or short video presentation** on a sustainability topic, showcasing the company's work and commitment.
- ✓ **Prominent logo placement as headline sponsor** and **highest visibility** in all event communications, including press releases, emails, and brochures, with a brief company description and sustainability vision.
- ✓ **Eight reserved front-row seats** with dedicated VIP invitations on behalf of Sponsor.
- ✓ **Full-page feature** of a thought leadership piece or exclusive insight from your organization in the **event program** and **event website**.
- ✓ **Priority opportunity** and first preference to participate or lead one of our **expert panel discussions**.
- ✓ **Premium exhibitor space**.
- ✓ **Sponsorship recognition** during **opening** and **closing remarks**.
- ✓ Mention in all **press releases** related to the event.
- ✓ **Social media promotion as a Headline Sponsor**.

SPONSORSHIP BENEFITS

BENEFITS	SUSTAINABILITY PARTNER AED 40,000	GOLD AED 25,000	SILVER AED 10,000
EXCLUSIVE SPONSORSHIP OF A PANEL OF YOUR CHOICE	✓		
RESERVED SEATING WITH VIP INVITATIONS	2X FRONT ROW 4X SECOND ROW	SECOND ROW	
THOUGHT LEADERSHIP PIECE/INSIGHT FROM YOUR ORGANISATION IN THE EVENT AGENDA	HALF PAGE	QUARTER-PAGE	
GUARANTEED SPEAKER SLOT IN ONE OF OUR EXPERT PANEL DISCUSSIONS	✓	✓	
EXHIBITOR SPACE AT THE EVENT	✓	✓	
LOGO DISPLAYED ON EVENT SIGNAGE	HIGHEST VISIBILITY	✓	
LOGO PLACEMENT ON DELEGATE BADGES	✓	✓	
DISPLAY MARKETING MATERIALS IN THE VENUE	✓	✓	
RECOGNITION IN ANY SUMMIT RELATED PRESS RELEASES	✓	✓	✓
COMPLIMENTARY TICKETS TO THE SUMMIT	6 TICKETS	4 TICKETS	2 TICKETS
RECOGNITION DURING THE EVENT BY THE ANNOUNCER/HOST	✓	✓	✓
LOGO ON ALL EVENT SCREEN BACKGROUNDS	✓	✓	✓
SPONSOR RECOGNITION ON EVENT WEBSITE WITH A LINK TO YOUR COMPANY WEBSITE	✓	✓	✓
SOCIAL MEDIA PROMOTION TO 20K+ FOLLOWERS AND 25K+ DATABASE	✓	✓	✓

PAST SPONSORS



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&
WILLIAMS



HIGHLIGHTS FROM 12TH CEBC ANNUAL SUMMIT

Dr. Nasser Saidi, Founder and Chairman of the CEBC, delivered an inspiring opening address on the urgency of decarbonization in the MENA region. In his speech, Dr. Saidi emphasized the importance of addressing global climate commitments, including the Paris Agreement, and highlighted how MENA can lead the way with region-specific solutions. He underscored the need for collaborative efforts to meet net-zero targets, drive clean energy investments, and mitigate the risks of climate.

The summit brought together thought leaders and industry stakeholders to explore key issues in the region's clean energy transition, including regulatory support, climate risk management, and the rising impact of ESG on investment and innovation. The **12th CEBC Annual Summit** truly reinforced the CEBC's **commitment to fostering knowledge exchange, building partnerships, and driving forward the clean energy transition** in the MENA region.

**Click to see the Highlight video
from our 12th CEBC Annual Summit**



PAST SPEAKERS



Aisha Al Abdooli

Director of the Green
Development & Environment
UAE Ministry of Climate
Change & Environment



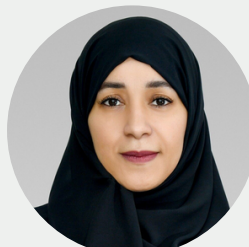
Nasser Saidi

Founder & Chairman
Clean Energy Business
Council (CEBC)



Abdulla Malek

Energy Transition
Director
COP28 UAE



AMozah Alnuaimi

Director of Productivity &
Demand Management
UAE Ministry of Energy
and Infrastructure



Jamila El Mir

Senior Advisor
High-Level Climate
Champions



Faisal Ali Al-Rashid

Senior Director
Dubai Supreme
Council of Energy



Jerome Vacher

Senior Economist - Middle
East and Central Asia
International Monetary Fund



Ghanim al Qassim

Senior Manager,
Solar Energy
DEWA



Rami Ashri

Senior Manager,
Development and
Partnerships
Charge&go by e&



Rahma Alshamsi

Director, Portfolio &
Ventures
BEEAH



**Athmane
Benzerroug**

Chief Sustainability
Officer
ADNOC Distribution



Milos Mirilo

Global Senior Vice
President of Engineering
& Energy
Accor Hotels



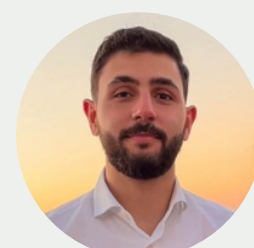
Bala Jayaraman

Managing Director &
Head of Efficiency
Taka Solutions



Rene Matthies

Chief Financial Officer &
Executive Director,
Corporate Operations
EWEC



Saif Al Qudah

Energy Transition
Specialist
COP28 UAE



Ramzi Hage

Partner
Strategy & Middle
East



Dr. Pablo Izquierdo

Manager - Energy Services
Section
Ras Al Khaimah
Municipality



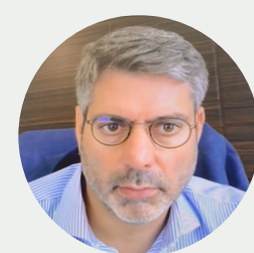
Lina Osman

Head of Sustainable
Finance - West
Standard Chartered Bank



Claude Mourey

Director, Hydrogen and New
Energies - EMEA
Wood Mackenzie



Carlos Travesedo

Executive Director of
Energy Policy
Department of Energy
Abu Dhabi

PAST SPEAKERS



Stephan Gobert

Chief Strategy, Innovation
and CX Officer
ENGIE



Cornelius Matthes

Chief Executive Officer
Dii Desert Energy



Olga Rudkovskaya

Manager - Sustainability
and Sustainable Finance
DNV



Saeed Al Hassan

Professor at Khalifa
University & Founder of
Manhat



Nicholas Tse

Chief Strategy Officer &
General Counsel
Avance Labs



Elie Matar

Head of Electricity
RSB Dubai



Ezzeddine Jradi

Chief Transformation and
Business Excellence
Officer
EMICOOL



Nicketan Velani

Project Lead - UACA
Emirates Nature-WWF



Abdullatif Albitawi

Director
Emirates Green
Building Council



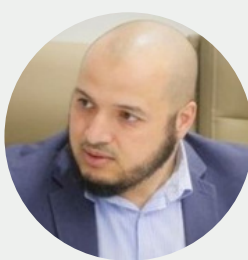
Hammad Masood

Director, BD Green
Hydrogen
ACWA Power



Mhairi Garcia

Partner
Watson Farley
& Williams



Mustapha Aanzi

Chief Commercial
Officer
IBECE Energy



Karim Mousa

Senior Vice President
of eMobility
Siemens



Habiba Al Marashi

Chairperson
Emirates
Environmental Group



**Mohammed Al
Hussein**

Head of Strategy
Taka Solutions



Leandro Bento

Chief Technology
Officer
Yellow Door Energy



Ali Ghat

Chief Commercial
Officer
CATEC Mobility



Justo Algaba

Head of Infrastructure
Finance
HSBC Middle East



Marie-Anaïs Esprit

Executive Director -
Infrastructure & Energy
Finance
Natixis



Nahla Abid

Vice President Sales
and Strategy
Bureau Veritas

HIGHLIGHTS FROM 12TH CEBC ANNUAL SUMMIT



150+
attendees



18,500+
email subscribers



29
speakers



12
mailshots



22,100+
LinkedIn followers



40.6%
open rate



198,087
social media impressions



155
updates

ABOUT THE CEBC ANNUAL SUMMIT

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Since its inception in 2012, Annual Summit has become a cornerstone event for leaders driving the energy transition in the MENA region. It brings together key stakeholders from government, industry and the environmental sectors to foster collaboration and accelerate progress in clean energy.



The summit provides a unique platform for high-level discussions on the most pressing issues facing the energy landscape today. Topics span critical areas such as **renewable energy, clean hydrogen, climate finance, future mobility and energy efficiency**. It is designed to spark actionable dialogue, with a focus on the practical steps needed to advance clean energy adoption and decarbonisation across MENA.

What distinguishes the CEBC Annual Summit is its focus on regional leadership and its emphasis on developing the regulatory and policy frameworks necessary to scale clean energy solutions. By convening policymakers, business leaders, and innovators, the summit facilitates partnerships that are vital for implementing long-term, sustainable change in the energy sector.



As MENA continues to play an increasingly prominent role in the global energy transition, the CEBC Annual Summit serves as a pivotal event for shaping the future of clean energy. Through dynamic panels and networking opportunities, attendees gain insights, build alliances, and contribute to the region's efforts to lead in sustainability.

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PARTNER WITH US FOR THE CEBC ANNUAL SUMMIT!

Shape the future of energy in the MENA region by becoming a sponsor. Contact us today to discuss a **customized sponsorship package**.

info@cebcmena.com



EMAIL

info@cebcmena.com



LINKEDIN

<https://www.linkedin.com/cebcmena>



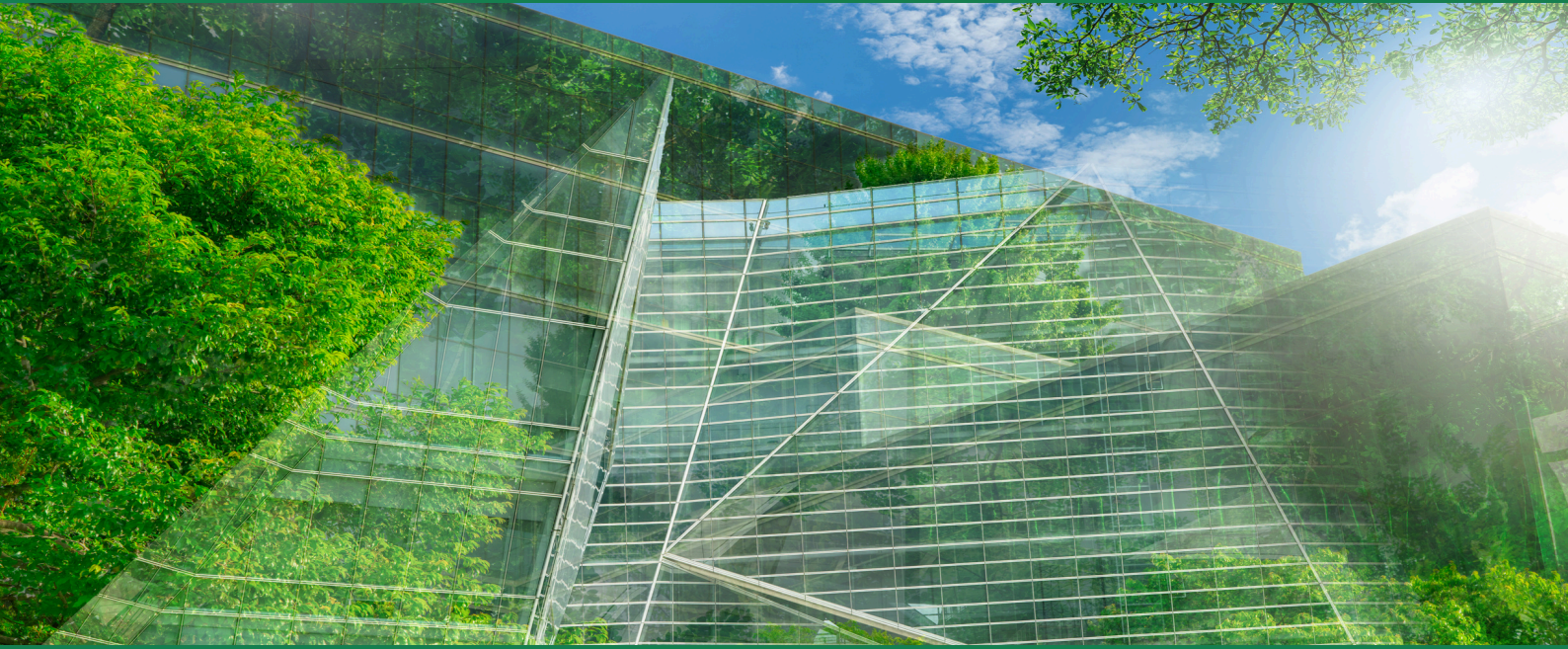
WEBSITE

<https://cebcmena.com/>



ADDRESS

Dubai, United Arab Emirate



ABOUT THE CLEAN ENERGY BUSINESS COUNCIL MENA

The Clean Energy Business Council MENA is a non-governmental, not-for-profit membership organization that comprises leading local, regional, and international organizations, corporates, SMEs, and startups committed to taking action on climate change.

The CEBC fosters constructive dialogue and collective action by providing a forum for stakeholders from the private and government sectors to exchange ideas, share information, and coordinate efforts to develop regulatory and policy frameworks, technologies, and standards, with the aim of encouraging investment to stimulate the growth and maturity of climate innovations in the Middle East and North Africa.